



FOR IMMEDIATE RELEASE

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### **CASTLE HOSPITALITY GROUP LAUNCHES "CASTLE CARES" CLEANLINESS AND SAFETY STANDARDS**

HONOLULU (June 15, 2020) – In anticipation of the eventual reopening of Hawaii to travelers from around the world, Castle Hospitality Group has launched "Castle Cares." The enhanced standards for cleanliness and disinfection will be implemented throughout its two brands, Castle Resorts & Hotels and Castle Vacation Rentals Hawaii.

"Our first priority has always been the health and safety of our guests and staff, and this remains critical as we move closer to welcoming back visitors to the Islands," said President & CEO Alan Mattson. "We care, and these enhanced measures will provide peace-of-mind to guests so they can focus on enjoying all that Hawaii has to offer and also protect our staff at the same time."

As part of its commitment to keep guests and employees healthy and safe, Castle Hospitality Group will roll out enhanced technologies at its properties over the next few months. These technologies will include electrostatic sprayers that allow for touchless disinfecting capabilities. The magnetically charged droplets produced by the electrostatic sprayers cover hard-to-reach areas and surfaces typically missed in standard cleaning processes.

Other increased cleanliness standards will include:

- Increased frequency and usage of highly-effective disinfectants in all public spaces.
- Use of highly-effective disinfectants in all guest rooms.
- For units with dishwashers, pre-washing of four (4) sets of dishware, glassware, and utensils in the dishwasher prior to the guest's arrival, providing a sense of security knowing the dishes are fresh and cleaned.
- Placement of personal-sized hand sanitizers and disinfecting wipes in each room for guests' personal use.

To help alleviate the risk of COVID-19 transmission through person-to-person contact, Castle will display signage in its lobbies to remind guests to maintain social distancing protocols. Furniture in the lobby, by the pools and in other public spaces will be removed or rearranged to allow more space for distancing. Hand sanitizing stations will also be installed throughout Castle's properties – near the entrances, front desks, and elevators.

In addition, staff will continue to be fully trained in the latest safety protocols and best practices to ensure cleanliness and hygiene standards meet or exceed guidelines set forth by the Centers for Disease Control and Prevention. Staff will also be equipped with personal protective equipment.

For more information about Castle Cares, visit <https://www.castleresorts.com/about-us/commitment-to-cleanliness/>

### **About Castle Hospitality Group**

Headquartered in Honolulu, Castle Hospitality Group is a hotel, resort and vacation rental management company with two brands in its portfolio, Castle Resorts & Hotels and Castle Vacation Rentals Hawaii. Castle Resorts & Hotels provides comprehensive hotel and resort condominium management services, including operations, sales, digital

marketing, revenue management, reservations, accounting and more, with an on-property presence. Castle Vacation Rentals Hawaii is a new brand providing management of individual vacation rental properties, backed by the power of Castle's exclusive technology platform and vast distribution and customer reach. For more information, call (855) 334-7369.

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